DEPARTMENT OF SOCIAL MANAGEMENT

Post-graduate study
13.00.02 — Theory and practice of education (management, level of professional education).

Scientific fields:
Theory and practice of social management and quality management
Corporate Social Responsibility and Business Ethics
Environmental Management
Management of Development
Training Methods for Managers
Active Methods for Decision Making

Basic courses
Social management
Strategic Management
Innovative Management
Research of Management Systems
Organizational Behavior
Theory of Organization
Small Business Management
Project management
Decision Making
Logistics
Regional Economics and Management
Business Communications
Business Ethics
Culture of Organization
International Management
Business Ethics
Corporate Social Responsibility

DEPARTMENT OF PERSONNEL MANAGEMENT

Post-graduate study
22.00.03 – Economical sociology and demography
22.00.08 – Sociology of management

Scientific fields:
Human Resources Management
Personnel Policy
Public Management
Sociology of Management
Motivation of Personnel
Labor Market Issues
Labor Arrangement
Labor Economics and Sociology
Safety of Labor
Economical Demography

Basic courses
History of Russian Public Administration
Research of socioeconomic and political processes
Public Finance
Structure of Public Administration
State and Municipal Management
Management of Social Relation
Sociology of Management
Organizational Behavior
State Management of Employment
Motivation of Russian Officials
HR Management
Labor Motivation
Sociology and Psychology of Management
Fundamentals of Social Insurance
Economy and Sociology of Labor
Management of Social Development of Organization
Recruitment
Research in Labor Market

DEPARTMENT OF EDUCATIONAL MANAGEMENT

Scientific fields:
Theory and practice of social management and quality management
Quality Management in Education
Quality Assurance in Education
Expertise of Programs and Projects for Development of Education
Educational Management
Process Management
Management of Education on Federal, Regional and Territorial Levels
Monitoring and Measuring of Quality in Education
Strategic Management in Educational Institutions
Evaluation of Educational Process Parameters
Evaluation of Outcomes of Education

Basic courses:
Quality Management
Quality Assurance
Educational Management
Educational Leadership
Process Management
System Research of Educational Institutions
Legal Basis of Educational Institution Activity
Models of Quality Management in Education
System Approach in Management
Integrated Management Systems
IT in Management
Research Methods in Management
Risk Management
Project Evaluation
Theory of Organization

QUALITY MANAGEMENT CENTER
Basic activities:
Support of Educational Institutions Development Based on the Quality Management Approach
Quality Assurance in the Herzen University Support
Quality Award Participation of the Herzen University Assistance

EDUCATIONAL PROGRAMS

School of Management offers the following educational programs:

BACHELOR DEGREE PROGRAMS:
Management profiles:
  • Project Management
  • Management for Small Business
  • HR Management
Quality Management
Tourism
Public Administration
Personnel Management

MASTER DEGREE PROGRAMS:
Public Management
Management
  • Project Management
  • Educational Management
  • HR Management
  • Management for Small Business
  • Management in Sport
Personnel Management
Quality Management
Personnel Management

COURSES in ENGLISH for FOREIGN STUDENTS

  • Quality Management Systems, docent Victor V. Timchenko, PhD, quality auditor EOQ
  • Business Communications, docent Polina A. Bavina, PhD, quality manager EOQ
  • Cross-cultural Communications in Russia, docent Irina S. Petrova, PhD, quality manager EOQ
  • Project Management in Social Sphere, docent Irina S. Petrova, PhD, quality manager EOQ

EDUCATIONAL PROGRAMS for ADVANCE VOCATIONAL TRAINING:

MBA – Master of Business Administration (Management in Education)
Educational Management (with Leicester University)
Educational Leadership (with Leicester University)
Quality Management Systems
Management for Educational Programs Design
Active Training Methods in Management
Business Communications
HR Development
Management in Sport (NEW!) in collaboration with Football Club Zenith and EASM — European Association of Sport Management
MICE-technologies
Bases of Management for Master Degree Programs Pretenders
FOREIGN PARTNERS and JOINT ACTIVITY

Leicester University (Leicester, Great Britain):
- joint educational programs in the sphere of educational management and educational leadership,
- joint scientific research;
Quality Austria (Vienna, Austria), OSKAR (Zagreb, Croatia) and Cro Cert (Zagreb, Croatia):
- partnership in management systems certifications,
- partnership for personnel training and certification on the European norms and standards;
American Center of Legal Studies in Europa(Salzburg, Austria):
- international guest lectures,
- academic mobility programs;

Haaga-Helia Business School (Helsinki – Vierumaki, Finland):
- collaboration for master degree program “Management in Sport” support (international guest lectures, scientific activity and vocational training for teachers),
University of Jyväskylä (Finland):
- visiting lectures of teachers from the Herzen University for educational projects Business Education and Family Business;
Lapland University, University of Jyväskylä (Finland), University of Northern Iowa (USA), Eberhard Karls University Tubingen (Germany), Saxion University (Netherlands):
- students exchange programs;
Folkuniversity (Uppsala, Sweden):
- partnership in vocational training programs;
National American University (Rapid City, SD, US):
- partnership in distance education programs;
Dutch-Russian International Center (Amsterdam, Netherlands):
- students’ academic mobility,
- intercultural communications.

INTERNATIONAL PROJECTS
- Joint International Educational Program CPD Educational Leadership and Master Degree Program Educational Management and joint scientific researches in collaboration with Leicester University (Leicester, Great Britain) in the framework of Bridge Project, coordinator – professor Sergey Y. Trapitsin (trapitsin@gmail.com);
- International School for Quality Manager Training and Certification in collaboration with Quality Austria (Vienna, Austria), coordinator – docent Victor V. Timchenko (timchenko@herzen.spb.ru);
- Annual International conference *Management of the XXIst century*, coordinator – professor Larisa A. Gromova (gromova@herzen.spb.ru);
- International guest lectures and academic mobility programs with American Center of Legal Studies in Europa (Salzburg, Austria), coordinator – professor Larisa A. Gromova (gromova@herzen.spb.ru);
- International guest lectures with Haaga-Helia Business School and University of Jyväskylä (Finland), coordinator – docent Irina S. Petrova (manag@mail.ru).
- Students exchange programs with Lapland University, University of Jyväskylä (Finland), University of Northern Iowa (USA), Eberhard Karls University Tubingen (Germany), Saxion University (Netherlands) and so on, coordinator – docent Irina S. Petrova (manag@mail.ru).
- Partnership in Vocation al Training Programs with Folkuniversity (Uppsala, Sweden), coordinator – docent Victor V. Timchenko (timchenko@herzen.spb.ru);
- International Project *Effective Cooperation in Europe* with Dutch-Russian International Centre, Saxion University of Applied Sciences and Christian Hogeschool of Ede (Netherlands), coordinator – docent Victor V. Timchenko (timchenko@herzen.spb.ru).

**ADDITIONAL INFORMATION**

School of Management of the Herzen State Pedagogical University of Russia was established in 2002 on the base of Social Management Department and educational program *Organization Management* (since 1998).

Despite of the age, the School of Management has old traditions at the Herzen State Pedagogical University of Russia. The first educational program in management for Russian schools was founded at the Herzen University in 1979. More than 1600 students have graduated this Program. Nowadays we teach more than 1000 students, both Russian and foreign.

Mission statement of the School of Management is to offer education based on the best academic traditions and modern management theories and practices. We teach social responsible managers on the ground of advanced teaching methodology and humanitarian knowledge.

We provide quality of education as a complex of competences needed for successful career, management practice, leadership, social responsibility and qualitative life.

In 2005 we certified the quality management system according to the ISO 9001 (certificate IQNet – Cro Cert № Hr-110 05.10.2005, renewing in 2008).