

## **SCHOOL OF MANAGEMENT**

*(since 2002)*

48 Moyka Emb., bld.6  
St. Petersburg, 191186, Russia  
Tel/fax: +7 812 314 6042, +7 812 570 0875  
e-mail: [management@herzen.spb.ru](mailto:management@herzen.spb.ru)  
<http://manag.herzen.spb.ru>

**Dean:** Professor Larisa A. Gromova ([Gromova@herzen.spb.ru](mailto:Gromova@herzen.spb.ru)), Doctor of Philosophy, Quality Manager, Head of Social Management Department.

### **DEPARTMENTS**

#### **DEPARTMENT OF SOCIAL MANAGEMENT**

##### **Post-graduate study**

13.00.02 — Theory and practice of education (management, level of professional education).

##### **Scientific fields:**

Theory and practice of social management and quality management  
Corporate Social Responsibility and Business Ethics  
Environmental Management  
Management of Development  
Training Methods for Managers  
Active Methods for Decision Making

##### **Basic courses**

Social management  
Strategic Management  
Innovative Management  
Research of Management Systems  
Organizational Behavior  
Theory of Organization  
Small Business Management  
Project management  
Decision Making  
Logistics  
Regional Economics and Management  
Business Communications  
Business Ethics  
Culture of Organization  
International Management  
Business Ethics

Corporate Social Responsibility

## **DEPARTMENT OF PERSONNEL MANAGEMENT**

### **Post-graduate study**

22.00.03 – Economical sociology and demography

22.00.08 – Sociology of management

### **Scientific fields:**

Human Resources Management

Personnel Policy

Public Management

Sociology of Management

Motivation of Personnel

Labor Market Issues

Labor Arrangement

Labor Economics and Sociology

Safety of Labor

Economical Demography

### **Basic courses**

History of Russian Public Administration

Research of socioeconomic and political processes

Public Finance

Structure of Public Administration

State and Municipal Management

Management of Social Relation

Sociology of Management

Organizational Behavior

State Management of Employment

Motivation of Russian Officials

HR Management

Labor Motivation

Sociology and Psychology of Management

Fundamentals of Social Insurance

Economy and Sociology of Labor

Management of Social Development of Organization

Recruitment

Research in Labor Market

## **DEPARTMENT OF EDUCATIONAL MANAGEMENT**

### **Scientific fields:**

Theory and practice of social management and quality management

Quality Management in Education

Quality Assurance in Education  
Expertise of Programs and Projects for Development of Education  
Educational Management  
Process Management  
Management of Education on Federal, Regional and Territorial Levels  
Monitoring and Measuring of Quality in Education  
Strategic Management in Educational Institutions  
Evaluation of Educational Process Parameters  
Evaluation of Outcomes of Education

**Basic courses:**

Quality Management  
Quality Assurance  
Educational Management  
Educational Leadership  
Process Management  
System Research of Educational Institutions  
Legal Basis of Educational Institution Activity  
Models of Quality Management in Education  
System Approach in Management  
Integrated Management Systems  
IT in Management  
Research Methods in Management  
Risk Management  
Project Evaluation  
Theory of Organization

**QUALITY MANAGEMENT CENTER**

**Basic activities:**

Support of Educational Institutions Development Based on the Quality Management Approach  
Quality Assurance in the Herzen University Support  
Quality Award Participation of the Herzen University Assistance

**EDUCATIONAL PROGRAMS**

School of Management offers the following educational programs:

**BACHELOR DEGREE PROGRAMS:**

Management  
profiles:

- Project Management
- Management for Small Business
- HR Management

Quality Management  
Tourism  
Public Administration  
Personnel Management

**MASTER DEGREE PROGRAMS:**

Public Management  
Management

- Project Management
- Educational Management
- HR Management
- Management for Small Business
- Management in Sport

Personnel Management  
Quality Management  
Personnel Management

**COURSES in ENGLISH for FOREIGN STUDENTS**

- Quality Management Systems, docent Victor V. Timchenko, PhD, quality auditor EOQ
- Business Communications, docent Polina A. Bavina, PhD, quality manager EOQ
- Cross-cultural Communications in Russia, docent Irina S. Petrova, PhD, quality manager EOQ
- Project Management in Social Sphere, docent Irina S. Petrova, PhD, quality manager EOQ

**EDUCATIONAL PROGRAMS for ADVANCE VOCATIONAL TRAINING:**

MBA – Master of Business Administration (Management in Education)  
Educational Management (with Leicester University)  
Educational Leadership (with Leicester University)  
Quality Management Systems  
Management for Educational Programs Design  
Active Training Methods in Management  
Business Communications  
HR Development  
Management in Sport (NEW!) in collaboration with Football Club *Zenith* and  
EASM — European Association of Sport Management  
MICE-technologies  
Bases of Management for Master Degree Programs Pretenders

## FOREIGN PARTNERS and JOINT ACTIVITY

Leicester University (Leicester, Great Britain):

- joint educational programs in the sphere of educational management and educational leadership,
- joint scientific research;

Quality Austria (Vienna, Austria), OSKAR (Zagreb, Croatia) and Cro Cert (Zagreb, Croatia):

- partnership in management systems certifications,
- partnership for personnel training and certification on the European norms and standards;

American Center of Legal Studies in Europa (Salzburg, Austria):

- international guest lectures,
- academic mobility programs;

Haaga-Helia Business School (Helsinki – Vierumaki, Finland):

- collaboration for master degree program “Management in Sport” support (international guest lectures, scientific activity and vocational training for teachers),

University of Jyväskylä (Finland):

- visiting lectures of teachers from the Herzen University for educational projects *Business Education* and *Family Business*;

Lapland University, University of Jyväskylä (Finland), University of Northern Iowa (USA), Eberhard Karls University Tübingen (Germany), Saxion University (Netherlands):

- students exchange programs;

Folkuniversitet (Uppsala, Sweden):

- partnership in vocational training programs;

National American University (Rapid City, SD, US):

- partnership in distance education programs;

Dutch-Russian International Center (Amsterdam, Netherlands):

- students' academic mobility,
- intercultural communications.

## INTERNATIONAL PROJECTS

- Joint International Educational Program CPD Educational *Leadership* and Master Degree Program *Educational Management* and joint scientific researches in collaboration with Leicester University (Leicester, Great Britain) in the framework of Bridge Project, coordinator – professor Sergey Y. Trapitsin (trapitsin@gmail.com);

- International School for Quality Manager Training and Certification in collaboration with Quality Austria (Vienna, Austria), coordinator – docent Victor V. Timchenko (timchenko@herzen.spb.ru);

- Annual International conference *Management of the XXIst century*, coordinator – professor Larisa A. Gromova (gromova@herzen.spb.ru);
- International guest lectures and academic mobility programs with American Center of Legal Studies in Europa(Salzburg, Austria), coordinator – professor Larisa A. Gromova (gromova@herzen.spb.ru);
- International guest lectures with Haaga-Helia Business School and University of Jyväskylä (Finland), coordinator – docent Irina S. Petrova (manag@mail.ru).
- Students exchange programs with Lapland University, University of Jyväskylä (Finland), University of Northern Iowa (USA), Eberhard Karls University Tubingen (Germany), Saxion University (Netherlands) and so on, coordinator – docent Irina S. Petrova (manag@mail.ru).
- Partnership in Vocational Training Programs with Folkuniversity (Uppsala, Sweden), coordinator – docent Victor V. Timchenko (timchenko@herzen.spb.ru);
- International Project *Effective Cooperation in Europe* with Dutch-Russian International Centre, Saxion University of Applied Sciences and Christian Hogeschool of Ede (Netherlands), coordinator – docent Victor V. Timchenko (timchenko@herzen.spb.ru).

### **ADDITIONAL INFORMATION**

School of Management of the Herzen State Pedagogical University of Russia was established in 2002 on the base of Social Management Department and educational program *Organization Management* (since 1998).

Despite of the age, the School of Management has old traditions at the Herzen State Pedagogical University of Russia. The first educational program in management for Russian schools was founded at the Herzen University in 1979. More than 1600 students have graduated this Program. Nowadays we teach more than 1000 students, both Russian and foreign.

Mission statement of the School of Management is to offer education based on the best academic traditions and modern management theories and practices. We teach social responsible managers on the ground of advanced teaching methodology and humanitarian knowledge.

We provide quality of education as a complex of competences needed for successful career, management practice, leadership, social responsibility and qualitative life.

In 2005 we certified the quality management system according to the ISO 9001 (certificate IQNet – Cro Cert № Hr-110 05.10.2005, renewing in 2008).